



## EDO-CATION GRANT CONTEST

### Official Contest Rules

#### SPONSOR AND CONTEST PERIOD

- 1) The Edo-cation Grant Contest (the “**Contest**”) is sponsored by Edo Japan Restaurants Ltd., 6807 Railway Street SE, Suite 310, Calgary, AB, T2H 2V6 (the “**Sponsor**”). Questions, comments or problems related to the Contest should be directed to the Sponsor only at [contactus@edojapan.com](mailto:contactus@edojapan.com). All decisions of the Sponsor will be final and binding in all respects.
- 2) The Contest begins on August 25, 2025 at 12:01:01 a.m. MST (the “**Contest Start Date**”) and ends on September 22, 2025 at 11:59:59 p.m. MST (the “**Contest End Date**”) after which time the Contest will be closed and no further entries will be accepted. The period of time between a Contest Start Date and Contest End Date shall be referred to as the “**Contest Period**”.

#### ELIGIBILITY

- 3) The Contest is open to legal residents of Canada (excluding Quebec) who: (i) have reached the age of majority in their province, territory or state of residence as of the date of entry or, if under the age of majority, who have the consent of their parent or legal guardian to enter the Contest (proof of such consent must be provided upon request); and (ii) are enrolled in a college, university, or another post-secondary program in Canada. Notwithstanding the foregoing, employees of the Sponsor, its parent, related and affiliated companies, subsidiaries, departments or agencies, franchisees, suppliers, advertising and promotional agencies, contest administrators, and any other parties engaged in the development, production or distribution of Contest materials, and those living in the same household as the foregoing, are not eligible to enter the Contest or win a prize.
- 4) By participating in this Contest, entrants (or, if a minor, their parent or legal guardian) acknowledge compliance with, and agree to be bound by, these Contest Rules. Entrants who do not comply with any of the Contest Rules are subject to disqualification by the Sponsor, in the Sponsor’s sole discretion.

#### HOW TO ENTER

- 5) No purchase is necessary to enter the Contest. You can enter the Contest by posting a photo or video of your “student meal” (i.e., a low-cost or creatively improvised meal) to your public account on TikTok, Instagram or Facebook using the hashtag #EdocationGrantContest and tagging @edojapanofficial during the Contest Period.
- 6) All pictures or videos submitted in connection with the Contest (each, a “**Submission**”) must comply with the following standards.



- (a) **Original Content** – The Submission must be the entrant’s own original work and must not include any material that is subject to the rights of a third party (including music, images, or video clips) unless the entrant has obtained all necessary rights and permissions.
- (b) **Respectful and Appropriate** – The Submission must not contain any content that is offensive, obscene, profane, sexually explicit, or otherwise objectionable, and must not promote, depict, or encourage dangerous, illegal, or unsafe acts.
- (c) **No Defamation or Harm** – The Submission must not defame, misrepresent, or disparage any person, company, brand, product, or service, and must not invade the privacy or publicity rights of any person.
- (d) **No Infringement** – The Submission must not infringe or violate any copyright, trademark, or other intellectual property right of any third party.
- (e) **No Commercial Endorsements** – The Submission must not include the name, logo, or other identifier of any business or organization, other than Edo Japan.
- (f) **Family-Friendly** – The Submission must be suitable for viewing by a general audience, including minors.

By submitting an entry, each entrant (or, if a minor, their parent or legal guardian) represents and warrants that the Submission complies with these standards and grants the Sponsor the rights to use the Submission as set out in these Rules. The Sponsor reserves the right, in its sole discretion, to disqualify any Submission that violates these standards or that it deems inappropriate for any reason.

- 7) All entrants who have submitted a valid Submission to the Contest as at the Contest End Date will earn one (1) entry into the Contest (an “**Entry**”). Limit one (1) entry per person. All Entries must be made from a public account and must be received by the Sponsor before the Contest End Date. All Entries must be complete and are subject to verification by the Sponsor, in its sole discretion.
- 8) Any attempt or suspected attempt by entrant to use robotic, automatic, programmed or otherwise illicit means to enter the Contest, or any other methods not authorized by these Contest Rules, for example, but not limited to, creating multiple accounts, identities, or registrations, all in the Sponsor’s sole discretion, shall be deemed as tampering and may disqualify you from entering, participating and/or winning a prize. Entries that contain false or incomplete information are void. Entries that are late, lost, stolen, illegible, contain false information, damaged, misdirected, incomplete, altered or otherwise irregular or that do not conform with or satisfy any or all of the conditions of these Contest Rules are void. Entrants (or, if a minor, their parent or legal guardian) grant Sponsor a non-exclusive licence to use all entries for any purpose. No correspondence will be entered into except with Selected Entrants. Proof of transmission (for example, screenshots or captures) does not constitute proof of entry or receipt of an entry.
- 9) Although the Contest may be communicated, promoted, or administered by means of a third party social media or social networking service or site, such as Instagram, Facebook/Meta, or Tiktok (a “**Third Party Service**”), the Contest is not sponsored, endorsed or administered by, or associated with any, Third Party Service, which are released of all liability by each entrant (or, if a minor, their parent or legal guardian).



## PRIZES

- 10) There is one (1) prize available to be won as follows: four (4) digital Edo Japan gift cards, each valued at \$500 CAD for prize value of \$2,000 CAD representing a semester's worth of Edo meals.
- 11) The gift cards will be issued digitally via email to the address provided by the winner and may be redeemed for food, beverage, or merchandise purchases at participating Edo Japan locations, including in-store, through the Edo Japan app, or on the Edo Japan website.
- 12) All entrants (or, if a minor, their parent or legal guardian) assume any and all liability for any injury or damage caused, or claimed to be caused, by entering or participating in the Contest or from the use or redemption of a prize. Prizes must be accepted as awarded and are non-transferable, non-exchangeable, and have no cash value. Sponsor reserves the right to substitute an alternate prize of equal or greater value if an advertised prize is unavailable at the time of award. The Sponsor will not replace a prize if the prize is lost, destroyed, or stolen.
- 13) The odds of winning a prize depend on the number eligible Entries received during the Contest Period.
- 14) Selected Entrants (as defined below) will be required, as a condition of winning a prize, to correctly answer, without assistance of any kind, the Sponsor's time-limited, mathematical skill testing question to be administered by email.

## WINNER SELECTION AND NOTIFICATION

- 15) On or around the week of September 22, 2025 (the "**Draw Date**") at 6807 Railway Street SE, Suite 310, Calgary, AB, T2H 2V6 the Sponsor, or an employee, agent or other representative of the Sponsor, will conduct a random draw from all eligible Entries received before the Contest End Date and select a potential winner (the "**Selected Entrant**"). A Selected Entrant will be deemed a winner if they meet all of the eligibility criteria set out in these Contest Rules. If a Selected Entrant does not meet the eligibility criteria, they will be disqualified and will not receive a prize and another entrant will be selected by way of a random draw from the remaining eligible Entries. Before being declared a winner, a Selected Entrant will be required to: (i) correctly answer the Sponsor's skill-testing question; (ii) sign and return the Sponsor's Declaration of Eligibility and Liability/Publicity Release; (iii) comply with all other Contest Rules, all in the sole discretion of Sponsor.
- 16) The Selected Entrant will be notified by direct message on the social media platform they used for their Entry within seven (7) days) after the random draw. Up to three attempts will be made to contact a Selected Entrant within 15 business days following the draw (the "**Acceptance Period**"). A Selected Entrant that does not or cannot accept a prize during the Acceptance Period may forfeit their right to a prize and a new Selected Entrant may be selected by random draw, in the Sponsor's sole discretion. Sponsor is not responsible for any delay or failure of the Selected Entrant to receive notification for any reason, including inactive social media account(s), technical difficulties, or the Selected Entrant's failure to monitor their social media account during the Acceptance Period, or for the Sponsor to receive a Selected Entrant's response.



- 17) If the identity of a Selected Entrant is disputed, the Contest Entry will be deemed to have been submitted by the individual assigned to the social media account used at the time of entry (the “**Authorized Account Holder**”). A Selected Entrant may be required to provide proof that they are the Authorized Account Holder associated with a selected Contest Entry.

## PRIVACY AND PUBLICITY

- 18) By participating in the Contest, entrants (or, if a minor, their parent or legal guardian) consent to the use of their name, address, email address, postal code, telephone number, social media handle(s), comments and image, whether on video, photograph or any other means, for the administration of the Contest or any publicity carried out by the Sponsor, without further notice or compensation. Any and all personal information provided in the Contest is provided to Sponsor and not to any Third Party Service.
- 19) Entrants (or, if a minor, their parent or legal guardian) further grant Sponsor a non-exclusive, worldwide, royalty-free, irrevocable, non-transferable, perpetual right and license to use, including to display, reproduce and make derivative works of, all information submitted with their Entry, including their first and last name and Submission, for any publicity carried out by the Sponsor, in any medium, without further notice or compensation.

## LIMITATION OF LIABILITY

- 20) TO THE MAXIMUM EXTENT PERMITTED BY LAW, BY ENTERING THE CONTEST, EACH ENTRANT (OR, IF A MINOR, THEIR PARENT OR LEGAL GUARDIAN) HEREBY RELEASES AND FOREVER DISCHARGES THE SPONSOR, AND ITS AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, MARKETING PARTNERS AND EACH OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES, SUCCESSORS AND ASSIGNS, AND ALL OTHERS ASSOCIATED WITH THE ADMINISTRATION, DEVELOPMENT AND EXECUTION OF THE CONTEST, INCLUDING BUT NOT LIMITED TO ANY THIRD PARTY SERVICES (THE “**RELEASED PARTIES**”) FROM ANY AND ALL CLAIMS AND LOSSES ARISING OUT OF OR IN ANY WAY RELATED TO THIS AGREEMENT, THE CONTEST, A PRIZE OR SPONSOR’S USE OF ENTRY INFORMATION (INCLUDING SUBMISSIONS), OF ANY NATURE OR KIND WHATSOEVER, AND REGARDLESS OF THE THEORY OF LIABILITY (WHETHER BASED IN CONTRACT, TORT, STRICT LIABILITY OR OTHER), THAT THE ENTRANT (OR, IF A MINOR, THEIR PARENT OR LEGAL GUARDIAN) NOW HAS OR IN THE FUTURE MAY HAVE, EVEN IF THE RELEASED PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSSES, INCLUDING IN RESPECT OF PROPERTY DAMAGE, PERSONAL OR BODILY INJURY AND DEATH.
- 21) FOR THE PURPOSES OF THIS AGREEMENT, “CLAIMS” MEANS ANY AND ALL MANNER OF CLAIMS, DEMANDS, ACTIONS, SUITS OR PROCEEDINGS, INCLUDING, WITHOUT LIMITATION, ALL RIGHTS WITH RESPECT TO ANY AND ALL MANNER OF LOSS, AND “LOSS” MEANS ANY AND ALL MANNER OF LOSSES, DAMAGES, FINES, PENALTIES, COSTS AND EXPENSES (INCLUDING LEGAL FEES ON A FULL INDEMNITY BASIS), KNOWN OR UNKNOWN, FORESEEABLE OR NOT FORESEEABLE, LIQUIDATED OR UNLIQUIDATED, DIRECT OR INDIRECT.



- 22) Without limiting the foregoing, the Released Parties are not responsible or liable for: (i) incorrect or inaccurate Entry information that may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries that fail to fully comply with these Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries; (iv) injury or damage to entrants' computers or to any other individual's computer related to or resulting from participating in, or downloading any material regarding, the Contest or accepting a prize; (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Contest or receipt or use or misuse of any prize; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third-party computer hackers or otherwise; or (vii) late, lost, misdirected or unsuccessful efforts to notify a Selected Entrant.

## **INDEMNIFICATION**

- 23) BY ENTERING THE CONTEST, EACH ENTRANT (OR, IF A MINOR, THEIR PARENT OR LEGAL GUARDIAN) AGREES TO INDEMNIFY THE RELEASED PARTIES FROM AND AGAINST ALL CLAIMS BROUGHT AGAINST, AND ALL LOSSES, OF WHATEVER NATURE INCURRED OR SUFFERED BY, ANY OF THE INDEMNITEES ARISING OUT OF OR IN ANY WAY RELATED TO: (I) USE OF THE ENTRY INFORMATION (INCLUDING A SUBMISSION) BY THE SPONSOR; AND (II) THE ENTRANT'S: (A) NON-COMPLIANCE WITH ANY OF THE CONTEST RULES; (B) PARTICIPATION IN THE CONTEST; AND (C) RECEIPT, ACCEPTANCE, POSSESSION, USE OR MISUSE OF A PRIZE.

## **GENERAL**

- 24) The Contest is void where prohibited by law and is subject to all applicable federal, provincial, territorial, municipal and local laws. This Contest shall be governed exclusively by the laws of Alberta, including but not limited to all issues and questions concerning the construction, validity, interpretation and enforceability of these Contest rules, rights and obligations between entrants and the Sponsor, and procedural provisions, without giving effect to any choice of law or conflict of law rules. Any dispute shall be adjudicated by the federal or provincial courts located in Calgary, Alberta.
- 25) The Sponsor reserves the right, in its sole discretion, to amend or modify these Contest Rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.
- 26) All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor. All rights reserved. Unauthorized copying or use of any of the Sponsor's intellectual property without the express written consent of the Sponsor is strictly prohibited.